



KENTUCKY STATE POLICE

Enforcing Underage Drinking Laws Program (EUDL)

2010 EUDL Grant Proposal Guide

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EUDL Grant Proposal Guide

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Overview

Underage drinking is a problem that requires continuous attention from enforcement, prevention, and education fields.

Through this competitive process, applicants may request funds for a variety of projects that reduce underage drinking in Kentucky. Funds are available to eligible organizations* from the Department of Justice's Office of Juvenile Justice and Delinquency Prevention (OJJDP), Enforcement of Underage Drinking Laws (EUDL) Block Grant.

As the designated state administrator for this grant, Kentucky State Police invites organizations to apply for project funding.

Purpose

To increase the state's ability to enforce underage drinking laws, prevent youth access to alcohol and curb adult behavior relative to alcohol use by minors.

Application Deadline

January 15, 2010, by 4:30 p.m. (EST)

**Eligible Organizations*

State agencies, local units of government (cities, counties, school districts), nonprofit corporations, faith-based organizations, colleges and universities and all branches of the United States Military.

Program Narrative Guidelines

Application must:

- Present verifiable data to document an underage drinking problem.
- Clearly detail a comprehensive approach to the problem that involves several enforcement and/or prosecution-based strategies, education, prevention and community involvement.
- Explain why additional resources are needed and how grant funds will be used to implement the program.
- Describe how the EUDL project will be coordinated with existing programs and policies.

- Describe how funds will be used to create new projects or expand existing ones.

Applicant should include detailed explanation of:

- How the program will include partnerships with community coalitions.
- How the program will include minors in planning and implementing program activities.
- The program's use of multiple fact-based strategies that reduce access to alcoholic beverages among underage youth in impact areas.
- Planned environmental approaches, such as enforcement efforts that target identified problems, strategies to change policy and/or public opinion, or community based practices that discourage underage drinking.
- Existing programs and policies, with particular attention to documenting how grant funds will be used to create new projects or expand existing ones.

Note: Preference is given to programs that outline a plan to continue efforts/ show self sustainment after grant period.

Funding

- Funds are available on a re-imbusement basis only.
- Federal funds shall not be used to supplant state or local funds.
- Applicants are not required to provide a "match" for funds granted.

Unallowable Costs

Unallowable costs include, but are not necessarily limited to: rent, indirect costs, salary bonuses, purchase of alcohol for covert operations, and administrative overhead.

Note: Applicants who wish to provide 'match funds' can do so in the form of cash or in-kind contributions. Match funds augment the amount of resources available to a project and foster the dedication of state, local and community resources to the purpose of the project.

Selection Process

- Applications are scored competitively using the scoring form on the last page of this guide. The highest possible score is 100.
- Funding decisions are within the discretion of the KSP administrator and EUDL program coordinator.
- Applications will be reviewed by a grant review team and will be scored by three different team members.

Helpful Tips

- Clearly and concisely present all required sections of the grant application.
- Provide itemized cost breakdown for each activity. Provide any quotes, estimates, or other documents to support the costs you are proposing.
- Provide letters of support and/or commitment for your grant project from local governments, employees, officials, board members, law enforcement entities, community partners, etc.
- Review ‘success stories’ by other agencies who have utilized EUDL funds for similar projects. Go to the following link for examples:
<http://www.udetc.org/SuccessStories.asp>
- Keep in mind, when developing a project proposal that the goal is to eventually achieve sustainability of the project without EUDL funds. Providing future goals of project sustainability and organization match funds increase the value of the proposal.

Note: Multiple strategies should be consistent with the “Surgeon General’s Call to Action to Prevent and Reduce Underage Drinking,” U.S. Department of Health and Human Services, Office of the Surgeon general, 2007.
(<http://www.surgeongeneral.gov/topics/underagedrinking/about.html>)

Performance Measures

- Grant applications must include measurable goals with baseline data (data collected from the year before the grant). Actual results for each goal will be compared with baseline data.

- Grantees are required to submit monthly narratives to the EUDL State Coordinator and six-month progress reports (see sample progress report at link below).
<http://www.ojjdp-dctat.org/help/EUDLReportingForm1.pdf>
- This reporting may be required via online application through the Grants Management System (GMS).

Note: Failure to submit reports timely may result in a financial hold on grant funds until complete reports are submitted.

Additional Project Ideas for EUDL Funding

- To socially market, in an effective and efficient manner, the message of preventing underage drinking.
- To get the message of preventing underage drinking out to as many of the state's youth as possible.
- To promote messages that are meaningful and effective for minors.
- To increase the involvement of the state's youth in preventing underage drinking.
- To increase the involvement of parents and teachers in prevention efforts.
- To involve and collaborate with other state prevention efforts targeting underage drinking.
- To utilize the underage drinking prevention messages to impact community norms concerning underage drinking.
- To develop and implement innovative comprehensive community underage drinking programs that include an enforcement component, as well as prevention, intervention and follow up.
- To form an interagency task force made up of local agencies and youth leadership deemed appropriate to address the problem of underage drinking through a multidisciplinary approach.
- To provide a college campus program targeting underage students with projects to change social norms, alternative activities for students or incorporating prevention strategies targeting campus drinking parties.

- To conduct STING operations that target establishments that sell alcoholic beverages to youth, college students or underage military personnel.
- To provide mandatory intervention, diversion and educational programming on underage drinking and community service for youth identified as attempting to purchase alcohol.

Submitting Applications

- EUDL applications will be submitted electronically through the Kentucky Justice Cabinet Grants Management Branch at <http://www.kyjusticegms.com/Login.aspx?APPTHEME=KYJPS>
- Applicants must also provide one signed original copy of the proposal to:

Kentucky State Police Headquarters
Attn: Sherry Bray
919 Versailles Road
Frankfort, Ky 40601

- **Applications must be received by 4:30 p.m. (EST) on January 15, 2010.**

Award Announcements

Applicants are notified of the grant award or denial with a letter from the EUDL State Coordinator on behalf of Kentucky State Police by March 31, 2010.

Grantee Training

Grantees (if awarded funds) must send an organization representative to attend a mandatory grant training session in Frankfort during the month of June.

Contact Information

For more information, contact Sherry Bray at 502.695.6353 or email to sherry.bray@ky.gov.

Program Authorization

This block grant funding is authorized under the Enforcing Underage Drinking Laws Program, authorized by the Omnibus Consolidated and Emergency Supplemental Appropriation Act of 1999, Public Law 105-277, FY 2001 Appropriations Act, Public Law 106-553.

KENTUCKY STATE POLICE
ENFORCING UNDERAGE DRINKING LAWS PROGRAM

EUDL Grant Application Scoring Sheet		
Project Narrative Evaluation	Point Value	Score
1. Did the applicant describe the specific problems and needs for the project?	10	
2. Did the applicant state the project's goal and target population?	5	
3. Did the applicant clearly summarize the proposed project?	5	
Do they describe the mechanisms for minors' participation in the project, such as leadership roles in the planning and execution of project activities?	5	
Do they outline fact-based strategies to reduce demand for and/or access to alcoholic beverages among underage minors within the impact area?	5	
Do they list all partners, such as public agencies, community or minor groups, other nonprofits, etc.? Letters of support from other agencies?	5	
Do they explain how each will participate and collaborate in project goals and objectives?	5	
Do they list project activities and milestones for this funding cycle?	5	
Do they outline a plan to sustain the project if future funding is not available from this grant source?	5	
4. Did the applicant: describe the benefits or results of the project? show at least two project-specific output measures and two outcome measures? provide project target levels for each measure using baseline data for the previous year? explain how outcome and output measures were determined? explain how outcome and output measures will be used to evaluate the project? include other factors that may impact the project evaluation? describe how progress will be measured?	20	
5. Did the applicant: describe what the organization is currently doing to address the underage drinking problem in the impact area? explain why additional funding is needed if the organization or other agencies in their community are addressing the problem?	5	
6. Did the applicant provide budget details about the funding needed to implement the proposed project and a description of how those funds would be spent?	20	
6. Did the applicant complete all required sections of the grant application in a neat, accurate and on-point assessment of their proposed project?	5	
Total	100	
Comments: Add any comments, concerns or recommendations you may have regarding this application for funding.		